



# **Green Issues Communications**

## **Town Centre, Dartford**

### **Consultation programme and Timeline**



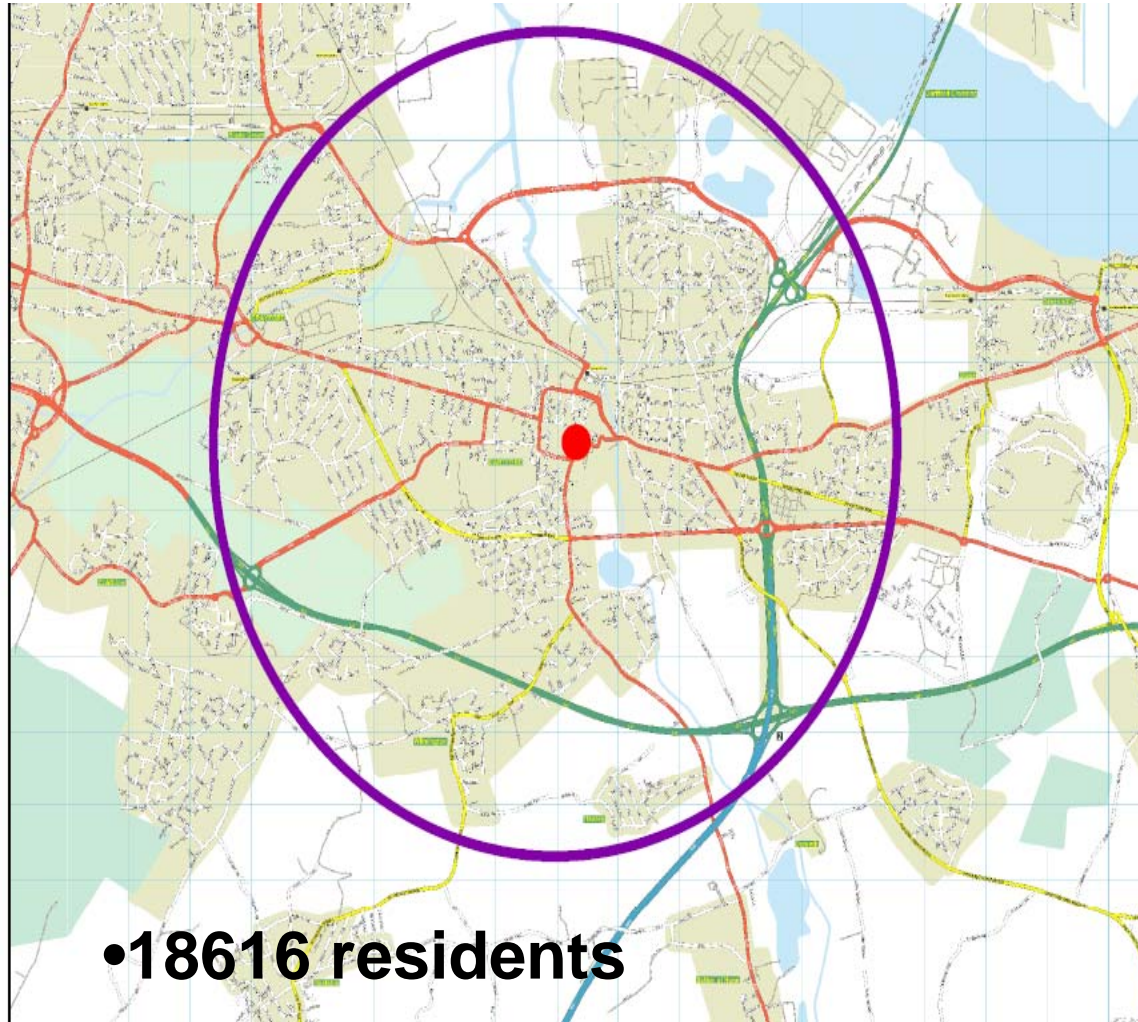
# Green Issues – who we are

- Consultation company since 1998
- Works with councils, town centre regeneration, retail, housebuilders, wind farms and renewables, etc
- A proven track record of success on large consultation schemes
  - Leaving many community legacies

## October-November 07 - preparatory phase

- Community research undertaken
- Met with many key stakeholders in groups and one-to-one
  - Eg, the Elderly Forum on 30<sup>th</sup> November
  - Ward councillors and key Cabinet members
  - SEEDA local manager, Church Representatives
  - To gather views on consultation principles and on changes to proposals from last time around
- Draft up possible consultation areas

# Consultation Area



17 December 2007

Green Issues Communications

## December 07

- Market research survey
- Naming process
- One to one and group consultations continue
  - Eg, Youth Council, Crime Prevention
- Website for proposals and feedback

# January 2008

- Community information shop to open
  - Saturday mornings staffed by Green Issues
  - Providing up-to-date information on the plans
  - Plus an opportunity for ‘themed’ discussions
  - Will include latest newsletters/information packs
- Public exhibitions commence...

# Emphasis on interaction



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# 1st exhibition - late January 2008

- Development plans on display
- But real emphasis on interaction
  - Discussion workshop tables with facilitators
  - With option of some community planning
  - Individual letters of invitation to households, plus flyers at key location areas, e.g. station, civic centre
  - Feedback forms
- Exhibition report made public

# 1st exhibition - late January 2008

- Representatives from the project team and Green Issues present at all time
  - Opportunity for residents and stakeholders to directly question the project team
- Feedback forms and information leaflets distributed at the exhibition
  - Ensures everyone views are heard

# February/March 2008

- In depth workshops with specific demographic and special interest groups
- End of March – Feedback Exhibition
- Invitation letter/newsletter to all households in consultation area
- As with all other months other elements of programme continue

## Beyond March 2008

- Statement of Community Engagement to be written to accompany planning submission
- For lifetime of project keep key stakeholders, groups and the community informed
  - Via update meetings, community shop, possible stakeholder forum (bringing voluntary sector and key individuals together), newsletters

# Conclusion

- Consultation we undertake needs to be:
  - Far ranging
  - Thorough
  - Flexible
    - Consultation programme can change according to circumstances
- Focus is on collecting feedback from local people and explaining our responses
- We are here to listen