

# Privacy Notice for Social Media sites

Social media refers to a variety of online internet applications that enable users to create their own content and interact with other users. Examples of social media providers are Facebook, Google, Instagram, LinkedIn and Twitter.

We are a user of Facebook, Twitter and Instagram and interact with other users by:

- creating a public profile which includes information on our current activities;
- sharing our photos, videos and posts;
- sharing links to content you are interested in which has been produced by third-parties (such as sharing a news article);
- connecting you with our breaking news as it happens;
- connecting you to what people are saying, doing and thinking in our Borough.

If you post on our social media pages or send us a private or direct message via social media, we will assume you give permission for us to respond.

Messages posted on our social media pages are publicly available. We may use messages posted on our social media pages to better understand our audiences. If we seek to use attributable quotes from people using our social media pages, we will always seek their permission first.

We will respond to publicly available social media posts relevant to our services/functions and/or associated issues where appropriate and within the permissions of the social media providers.

We do not interact with third-party applications. We do not micro target i.e. track your browsing habits, likes and social interactions across our social media pages in order to build up a profile about you. We are not responsible for micro targeting by social media providers and third parties operating on social media.

**You must take your own precautions to protect your personal data whilst using social media. We have no control and/or responsibility over the processing of your personal data by social media providers. When signing-up for and using social media, you should carefully consider the personal data you share on social media and with social media providers as well as reviewing the privacy policy, the terms of use of that social media service and information provided about cookies. In particular, the privacy policy and cookies information available on the service should inform you how that social media service is using your personal data and for what purpose(s).**

**Changes to this Privacy Notice** – we review this Privacy Notice regularly and will place updates on our website.

Please refer to our Corporate Privacy Notice at [www.dartford.gov.uk](http://www.dartford.gov.uk) for further details of how we process your personal information and your rights.