

TOWN & COUNTRY PLANNING ACT 1990 (as amended)

**TOWN & COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND)
REGULATIONS 2007**

**THE DARTFORD (CONTROL OF ADVERTISEMENTS) AREA OF SPECIAL CONTROL
ORDER 2015**

STATEMENT OF REASONS

It appears to The Dartford Borough Council that the Dartford Borough Council Area of Special Control Order 2000 should be modified to take into account changes, including to the Green belt boundary. It is proposed that the modified order be known as 'The Dartford (Control of Advertisements) Area of Special Control Order 2015'.

The modification proposes that:

1. Eastern Quarry/St Clements Valley lands north of Watling Street (shown edged blue on the Map at the Annex to the Order) to be excluded from the Area of Special Control by reason that the lands have been removed from the Green Belt for development as identified in the adopted Dartford Core Strategy 2011. As the Green Belt focus remains appropriate for the Area of Special Control, the lands do not now meet the criteria for special control.

2. The extent of land hatched on the Map covered by the Area of Special Control:

(a) is consistent with legislation and policy, given its rural character and the particular need in the area shown for special protection of amenity in the Borough of Dartford;

(b) is wholly Green Belt land; and

(c) further objectives to maintain rural character and openness in the Borough of Dartford through the Area of Special Control.