Dartford Town of Culture Bid
Help us tell Dartford's story

We are submitting our **Expression of Interest** to become a **UK Town of Culture** by **31st March** and inviting residents and businesses to share a short message of support.

DARTFORD 2028

#DartfordTownOfCulture

Video Message

If you're recording a video please keep it short (20–30 seconds), natural and filmed on your phone.

- In landscape (horizontal) if possible
- In good natural light
- With minimal background noise

You can use the prompts below:

For residents

"Dartford means…"
"I support Dartford's Town of Culture bid because…"
"What makes Dartford special is…"

For businesses

"As a Dartford business, we support the bid because…"
"Culture is important to our town because…"
"Becoming a Town of Culture would mean…"

Written Message

You can share:

- A short paragraph (2–5 sentences)
- A one-line statement of support
- A message about why culture matters in Dartford

Example starters

"Dartford is a town built on…"
"We believe culture helps…"
"This bid represents…"

You're welcome to include

- A photo of your team
- A photo that represents your Dartford
- Your business logo (if applicable)

**Keep it simple.
Speak from the heart.
No need for perfection!**

UK TOWN OF CULTURE

DARTFORD BOROUGH COUNCIL

Dartford Town Centre **PARTNERSHIP**

COHESION +

Your voice helps show the strength, pride & ambition of our town

Why It Matters

The UK Town of Culture competition looks for clear evidence of:
- Community backing
- Cross-sector support
- Shared ambition
- Local pride in Dartford's shared story

Your message helps demonstrate that this is a town-wide effort.

Submission Details

Please send your video or message to:
dartford.gov.uk/xfp/form/165

Deadline for inclusion in the Expression of Interest:
Before 31 March 2026

DARTFORD
#DartfordTownOfCulture 2028

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